

GEORGE MASON UNIVERSITY
Department of Global and Community Health
College of Health and Human Services

**Planning, Implementing, Monitoring and Evaluation of Maternal and
Child Nutrition Programs**
GCH 594 (3:0:0)

Faculty: Mellen Duffy Tanamly, MSPH
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Office Hours: By appointment

Placement in Curriculum: Elective for the Masters of Health Science,
International Health Concentration or
general elective for graduate students.

Prerequisite: none

Class Schedule: Spring Semester

Recommended Text: Issel, L. Michele, Health Program Planning and
Evaluation, A Practical, Systematic Approach for
Community Health, 2004 Jones and Bartlett
Publishers, Inc.

Readings for individual topics

Credit hours: 3 credits

Catalogue Description: The course introduces students to the basics of program development for US and global programs designed to promote good nutrition in women and children. Students will learn the basics of design, including budgeting, and implementation of nutrition interventions. The importance of monitoring and evaluation systems for documentation of results and program strengthening is covered. Several US domestic food and nutrition programs will be examined and many global nutrition efforts will be analyzed.

Course Objectives: At the completion of this course, students will be able to:

1. Develop a greater understanding of how maternal and child nutrition programs are conceptualized, developed, and managed.

2. Examine and discuss several US government-funded and non governmental organization-funded programs intended to improve nutrition of women and children.
3. Explore indicators used to measure program outcomes and impact and their use in monitoring and evaluation systems.
4. Compare monitoring and evaluation approaches for process and impact evaluations.

Teaching Strategies: Lecture/discussion, guest lecturers, video presentations, student presentations, case study analyses.

Requirements:

1. Paper on the results of an existing maternal and child nutrition program. (20 points)
2. Presentation on the report to the class on the day in which the most relevant topic is covered. (10 points)
3. Paper describing the development of a program to promote better nutrition for women, infants, children and/or adolescents. This will be an original concept and design that will be formulated similar to a grant proposal. (25 points)
4. Presentation on the proposed program in class. (10 points)
5. Visit to a WIC clinic in the Virginia/Washington DC area to learn how WIC programs are managed and monitored. (15 points)
6. Class participation (20 points)

Course Point Distribution:

There are a total of 100 points in this class. Please see the following table to see the number of points given to each grade:

Grade	Points
A+	100- 98
A	97-93
A-	92-90
B+	89-87
B	86-83
B-	82-80
C+	79-77
C	76-73
C-	72-70
D	69-60

F	<59
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Late assignment policy:

I will accept assignments late; however, they will be docked 5% for each day late. I will NOT accept assignments any later than 2 weeks past the due date.

Topical outline:

Session 1 Jan 23	Introduction to the Course and Review of the Syllabus Professor Lisa Pawloski
Session 2 Jan. 30	Two Global Programs to improve nutrition status in young children Professor Constance Gewa
Session 3 Feb. 6	Overview of the Planning, Implementation and Monitoring and Evaluation Cycle
Session 4 Feb. 13	Assessment and Planning
Session 5 Feb. 20	Program Design
Session 6 Feb. 27	Program Implementation
Session 7 March 5	Program Monitoring
March 12	Spring Break No class
Session 8 March 19	Program Evaluation
Session 9 March 26	Class presentations on Maternal and child nutrition program results
Session 10 April 2	Visit to WIC clinic
Session 11 April 9	Review of WIC Program: Planning, Implementation and Monitoring and Evaluation
Session 12 April 16	Case study on Gender Informed Nutrition and Agriculture GINA program
Session 13 April 23	Class presentations on original concept and design paper describing the development of a program to promote better nutrition for

	women, infants, children and/or adolescents. Paper due in class.
Session 14 April 30	Final Class on process of design, implementation and evaluation of maternal and child nutrition programs.
Session 15 May 7	Make up class if needed